



Sponsorship Opportunities



The 4th Annual Cape Cod Beer Race to the Pint is scheduled for Saturday, April 27, 2019. Cape Cod Beer is the venue. SEMC Sports is the race organizer. The 2019 non-profit beneficiary is the **Barnstable Clean Water Coalition**. Runners choose between a 5k or 10k chip timed race. After the race, runners & spectators are invited to stay at Cape Cod Beer for an after-party that includes a live band, food, beer & awards. **All proceeds from sponsorships go directly to the beneficiary non-profit, with the exception of the Olympian Sponsor level which also goes towards race medals & prizes.** For your records, Barnstable Clean Water Coalition’s (BCWC) TIN is 04-3338308.

Event Stats

- This event has attracted more than 1,000 people every year since inception.
- 825 runners are anticipated at the 2019 Cape Cod Beer Race to the Pint. With spectators, the crowd is again expected to be well over 1,000 people.
- Cape Cod Beer heavily promotes this event to its 34,000+ social media following.
- SEMC Sports has an email distribution list of over 3,500 runners. BCWC has an email distribution list of over 2,500 supporters.

Olympian Sponsor - \$2,000 (One Available)

- \$1,800 will go directly to cash prizes for the top overall finishers in both the 5k & the 10k in both the male and female divisions.

Overall Ranking	5k – Male	5k- Female	10k – Male	10k – Female
First	\$250	\$250	\$250	\$250
Second	\$75	\$75	\$75	\$75
Third	\$50	\$50	\$50	\$50
Fourth	\$40	\$40	\$40	\$40
Fifth	\$35	\$35	\$35	\$35

- Each race – the 5k & the 10k – has a male & female division. Each division has 9 age groups. A medal (108 medals total) will be awarded to the top 3 finishers in each
- A total of \$200 will go directly to the Barnstable Clean Water Coalition
- Your name/logo will appear in the official Facebook/Social Media event with a thank you
- You will be acknowledged in a minimum of 10 posts in the months leading up to the event – on a combination of the social media profiles of Cape Cod Beer, SEMC Sports, The Barnstable Clean Water Coalition across various social media platforms.
- Your logo appears on the start/finish banner with prominent placement
- Your logo appears on the back of the shirt that all runners receive as part of their “swag bag” with prominent placement
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- Your business name and/or logo appears in SEMC Sports’ monthly email blasts
- You may place a promotional item in the runners’ swag bag.

Gold Medal Sponsor - \$1,500 (Two Available)

- Your logo appears on the start/finish banner & the two water stop banners
- Your logo appears on the back of the shirt that all runners receive as part of their “swag bag” with prominent placement
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- Your business name and/or logo appears in SEMC Sports’ monthly email blasts
- You may place a promotional item in the runners’ swag bag

Silver Medal Sponsor - \$750 (Four Available)

- Your logo on the runner’s bibs
- Your logo appears on the start/finish banner
- Your logo appears on the back of the shirt that all runners receive as part of their swag bag.
- Your logo appears on the SEMC Sports race registration page as a Sponsor/Partner
- You may place a promotional item in the runners’ swag bag

Bronze Medal Sponsor - \$350 (Twenty Available)

- Your logo appears on the back of the shirt that all runners receive as part of their swag bag.
- You may place a promotional item in the runners’ swag bag.

To Participate:

1. Send this form with a check made payable to the Barnstable Clean Water Coalition at this address:

Mailing Address:

Barnstable Clean Water Coalition
 PO Box 215
 Osterville, MA 02655



2. Email a high resolution (print ready) version of your business logo to info@CapeCodBeer.com with the subject line RACE TO THE PINT.

Business Name								
Contact Name								
Contact Phone Number								
Contact Email Address								
Sponsorship Level (check one)	<input type="checkbox"/>	<input type="checkbox"/> Olympian	<input type="checkbox"/>	<input type="checkbox"/> Gold	<input type="checkbox"/>	<input type="checkbox"/> Silver	<input type="checkbox"/>	<input type="checkbox"/> Bronze